



7th February 2025

Dear Parents/Carers,

National Apprenticeship Week

We are excited to inform you that **National Apprenticeship Week (NAW)** is approaching and will be taking place from **10th February until 14th February 2025**.

This annual event is dedicated to celebrating the value of apprenticeships and the opportunities they provide to students in developing key skills and gaining practical experience. As part of National Apprenticeship Week, we are planning a series of events and activities to raise awareness about apprenticeships, including:

- **Tutor time apprenticeship highlights:** An opportunity during tutor time to highlight the variety of apprenticeships and learn more about them.
- **Apprenticeship displays during lunch time:** Year 7 to years 9 will have the opportunity to take part in an apprenticeship quiz during lunch time with prizes to be won.

Apprenticeships are an excellent alternative to traditional academic routes, offering students the chance to earn while they learn and develop skills that are highly valued by employers.

In addition to these activities, we would like to share with you some great resources to help you better understand apprenticeships and how you can support your child in exploring these opportunities. Two excellent resources are:

1. The **Amazing Apprenticeships** website, which offers a dedicated section for parents with helpful information. You can access it here: [Amazing Apprenticeships – Parent Zone](#)
2. The **National Apprenticeship Service's Parent and Guardian Toolkit**, which provides practical advice and guidance. You can download it here: [Parent and Guardian Toolkit](#)

If you would like more information about National Apprenticeship Week or have any questions, please don't hesitate to get in touch with us at careers@avonbourneacademy.org.uk

Thank you for your continued support.

Yours sincerely,

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